



Board of directors

April 13, 2026, 16h15

Minutes

In attendance: Maurice Belliveau, chair                      David Torriero  
 Mireille Lanouette, secretary                      Annie Doiron, GM  
 Garry Uhl (remotely until 17h)                      Paul Doiron  
 Gil Mulligan                      Monique Brennan

Regrets:                      Gerry Williamson                      Emma Duguay

Opening of the meeting at 16h26.

**1. Adoption of April 13, 2026, Agenda**

Proposed by Paul, seconded by Monique, that the agenda be adopted as circulated.  
 Motion carried.

**2. Declaration of conflict of interest**

No declarations were made.

**3. Adoption of March 10, 2026, meeting minutes**

Proposed by Garry, seconded by Mireille, that the minutes of March 10, 2026 be adopted as circulated.  
 Motion carried.

	Discussion	Motion (when required)	Follow-up or submitted by
<b>4.0 Old business</b>			
4.1 Strategic planning follow-up (survey results)	A review of the survey results was made and the GM will provide a summary to the members in the next newsletter. Most suggestions received have been accommodated.		Annie
4.2 Lease update	Maurice provided an update on the progress in securing a lease in another location and got the support of the board to pursue and hopefully finalize negotiations.		Maurice

<b>5.0 GM report</b>	Refer to the GM report. Will consider buying balls from another vendor (Amazon) for a lower price.  Currently evaluating interest for additional new members.		Annie
<b>6.0 New business</b>			
6.1 Accounting services	We need to find another bookkeeper. Gil will approach someone.		Maurice/ Gil
<b>7. Committee reports</b>			
7.1 Finance	Quotes are requested before renewing insurance coverage for board liability and 2\$million in assets.  Proposal for the AGM: to no longer reimburse the 10\$ per keyfob and use this money to purchase tables and chairs for the new location.	Moved by Paul , seconded by Mireille, that the March 31 <sup>st</sup> 2026 Financial statements be approved as circulated. Motion carried.	Annie /Paul
7.2 Membership	Nothing to report		Annie
7.3 Communications	Nothing to report		Maurice
7.4 Social	Nothing to report		Paul
7.5 Scheduling	Nothing to report		Annie
7.6 Training	Nothing to report		Garry
7.7 Health and Safety	Nothing to report		
7.8 Governance	Nothing to report		Gerry

**Adjournment proposed by Paul at 18h05.**

Next meeting Monday May 11, 2026 16h15, at Pickleball Moncton.

## **5.0 General Manager's Report - April 2026**

Our members are waiting for feedback and news on the new facility. Even though we cannot share as much as we wished, we need to keep a constant communication with them.

Comments I have heard about the future Club

- We want to know the location of the new Club before we make our final decision
- The membership price will have a lot of weight on the decision of where we will go.
- Many are talking about joining the Dieppe Club. More than what I originally anticipated.
- The 8:30 am group will go wherever we go. They are a tight knit group

- When we took our membership, it was for the Curl Moncton location. If we move, we should be able to get a refund because that is not what we agreed on
  - We have a yearly membership and our rate should not increase before our renewal since we paid for the year.
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### GM Vacation coming up

I will be away on vacation at the end of this week. Here is the schedule:

Friday April 17<sup>th</sup>: Last day of work (I will be in the office in the morning)

Saturday April 18<sup>th</sup> and Sunday April 19<sup>th</sup>: Will be in Edmonton, AB. I can still take care of emails, calls and Court Reserve from a distance

Monday April 20<sup>th</sup> – Friday April 24<sup>th</sup>: I will be away in Vegas and won't be available. I will still do Court Reserve while I am away since it only takes a few minutes a day and I will have access to do it. An email will be sent out to the membership that I will be away and in case of emergency, to contact XXX (TBC).

Saturday April 25<sup>th</sup> and Sunday April 26<sup>th</sup>: Will be in Edmonton, AB. I can still take care of emails, calls and Court Reserve from a distance

Monday April 26<sup>th</sup>: Back to work 😊

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### New Schedule

Effective since March 9<sup>th</sup>. So far, tweaked some minor things to accommodate more members to play, but overall, the current schedule works.

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### Membership renewal

We have 28 memberships set to expire on April 30<sup>th</sup>. These membership rates are at the current \$379.50 + taxes. The word that has been shared to these members is to wait for new location reveal before renewing.

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### New members

I am working on getting in an addition 100 new members for the new facility starting June 1, 2026. The membership fee has to be voted by the board following the President's recommendation of the calculation that has been made to afford the new facility.

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### Fixing the Court / Flooring situation

We tested a strip on court 6 and waiting a bit to see if it was going to last and it did. Work will start this week with some volunteers to do all the courts. Hopefully by the end of this week. I need a board member to volunteer supervising the work as I won't be there.

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### Member Survey

Monique and I sat down and analyzed the survey results. Lots of the survey comments have been addressed with the new schedule. Overall, the comments were positive. Some of the comments that came back often were:

- Self rating that is still an issue
  - More bubble time (Taken care of with the new schedule)
  - They wish that we would be more transparent with our membership
  - They wish to have more get togethers and social activities
  - They wish to have a better club culture, be more unified and less clicky
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### Conclusion

Member sentiment shows a mix of loyalty, uncertainty, and rising concern about the future of the club. While many members—such as the 8:30 am group—remain strongly committed, others are hesitant and actively considering alternatives, largely due to unknowns around the new facility location and future pricing.

Communication is the central issue. Members understand that not all details can be shared yet, but they expect consistent, transparent updates to help them make informed decisions. Concerns about fairness (refunds, honoring current rates) also highlight the importance of trust and perceived value.

Operationally, the club is in a relatively stable position: the new schedule is working well, court repairs are progressing, and survey feedback is largely positive. However, there are clear opportunities to strengthen club culture, inclusivity, and engagement.

Overall, the club is at a critical transition point where proactive communication, clarity on policies, and community-building efforts will directly impact member retention and future growth.

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### Action Plan

## **. Communication Strategy**

- Provide regular updates to members, even if limited, to maintain transparency and trust.
- Prepare a clear communication plan for the new facility announcement (location, pricing, timeline).
- Send a notice regarding GM vacation with a designated point of contact for urgent matters.

## **2. Membership Retention & Pricing Clarity**

- Clearly communicate policies regarding membership validity, renewals, and potential price changes.
- Address concerns about refunds or adjustments if the Club relocates.
- Engage expiring members (April 30 group) with timely updates to prevent loss to competitors.

## **3. Competitive Positioning**

- Monitor and respond to growing interest in the Dieppe Club by reinforcing the value and benefits of staying.
- Highlight loyalty of core groups (e.g., 8:30 am group) and leverage them as ambassadors.

## **4. New Facility Preparation**

- Finalize and present membership pricing for board approval as soon as possible.
- Continue efforts to secure 100 new members for June 1, 2026 launch.

## **5. Operations & Facilities**

- Complete court flooring repairs with volunteer support by end of week.
- Assign a board member to oversee and ensure quality of the work in GM's absence.
- Continue monitoring and adjusting the schedule to optimize member access.

## **6. Member Experience & Club Culture**

- Address survey feedback by:
  - Reviewing and improving the self-rating system.
  - Increasing social events and club gatherings.
  - Promoting inclusivity to reduce perceptions of cliques and strengthen club unity.

## **7. Governance & Oversight**

- Ensure board alignment on key decisions (pricing, communication, transition plans).

- Maintain continuity of operations during GM absence with clear delegation of responsibilities.

By focusing on transparent communication, member-focused policies, and proactive planning, the Club can strengthen member confidence and position itself for a successful transition into the new facility.

## 7.1 Financial report

# Pickleball Moncton Inc.

## Balance Sheet

Year to Date As at March 31, 2026



<b>Assets</b>			
<i>Current Assets</i>			
Cash		\$94,941.25	
Petty Cash		\$0.00	
GIC Investment (note 1)		\$100,000.00	
HST Receivables		\$9,519.16	
Stripe Holdback Receivable		\$0.00	
Receiver General Receivable		\$0.00	
			<i>Total Current Assets</i>
<i>Fixed (Long-Term) Assets</i>			\$204,460.41
Ball Machine (Class 8)			
		\$3,168.24	
Court Carpets \$61,020.00	Accumulated Depreciation (note 2)		
(\$18,428.93)			
<i>Total (Long-Term) Fixed Assets</i>		\$45,759.31	
<b>Total Assets</b>		<b>\$250,219.72</b>	
<b>Liabilities and Owner's Equity</b>			
<i>Current Liabilities</i>			
Accounts payable (note 3)		\$5,620.00	
HST Payables		\$20,306.16	
Receiver General payable	\$0.00 Payroll Tax Payable	\$864.90 Canada	
Pension Payable	\$562.96 Employment Insurance Payable	\$195.60	
Unearned Membership Fees		\$56,909.28	
<i>Owner's Equity</i>			<i>Total Current Liabilities</i>
<i>Liabilities</i>			\$84,458.90
Retained earnings prior years	\$176,599.78		
Retained earnings			(\$10,838.96)
Total Retained Earnings		\$165,760.82	
Other		\$0.00	
<i>Total Owner's Equity</i>		\$165,760.82	
<b>Total Liabilities and Owner's Equity</b>		<b>\$250,219.72</b>	

**Note 1** - An amount of 5,000 was placed in a Non-Registered Term Investment Account as collateral in order to get a credit card from the Bank of Montreal. An amount of \$146.85 was earned in interest to the Scotiabank. Another amount of 5K was placed in a GIC for the Scotia Bank Credit Card. The 5K has now been returned and the interest portion is to be determined now that we are changing to the Scotiabank. Another amount of 5K was placed in a GIC for the Scotia Bank Credit Card. - An amount of 95,000 was placed in a cashable one year GIC

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**Note 2** - Depreciation for the whole year is reflected in this amount.

**Note 3** - 562 Key Fobs Deposits @ \$10 (to be reimbursed upon the return of key fobs)

**Pickleball  
Moncton Inc.  
Income**



**Statement**

Year to Date As at March 31, 2026

**REVENUE**

Membership Fees	\$119,519.48	
Donations	-	Training
Fees	-	
Interest Income	1,784.65	
Drop in Fees	2,041.60	
Locker Rentals	480.00	
Rebate From Pickleball NB	-	
Clothing Sales Commission	-	
Grants	-	
50/50 Ticket Sales	-	
Other Income	230.00	
<b>TOTAL REVENUE</b>	<b>\$124,055.73</b>	<b>\$124,055.73</b>

**EXPENSES**

Rent	\$34,325.00	Manager	Contract
	19,333.36		
Salaries	\$29,500.00		
CPP Employer Contribution	\$1,659.13	EI	
Employer Contribution	\$675.22		
Stripe Fees	\$2,426.34	Cell	Phone
	\$1,023.70	Depreciaton	Assets Class 20
(Note 1)	\$11,439.83		
Repair and Maintenance			
Material & Supplies	(Note 7,666.79		
2)			
	11,705.55		
Advertising & Promotions			
	777.63		
Office Supplies			
	552.95		
Professional Services			
	9,675.00		

Travel	88.63	
Food	1,800.75	
Insurance	575.00	
Key Fobs	1,299.00	
Interest and Bank Charges	370.81	
Security	-	
Accounting & Legal Fees	-	
Vehicle Expenses	-	
<b>TOTAL EXPENSES</b>	<b>\$134,894.69</b>	<b>\$134,894.69</b>
<b>NET INCOME/ LOSS</b>		<b>(\$10,838.96)</b>

Note 1: Depreciation is the total for the year for the Ball Machine and the Court Floor

Note 2: Amount of \$936.53 is included in the total shown that pertains to the Credit card of Feb. 9 to Mar. 8, receipts had not been received at time of producing statements.